

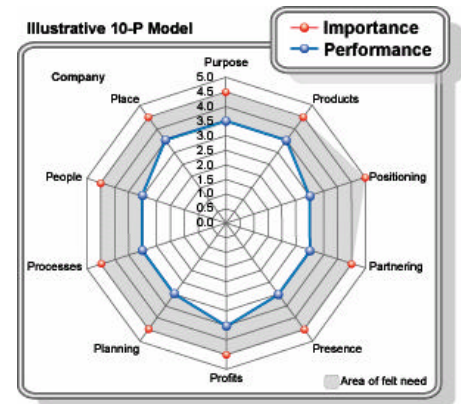
Ministry Impact Assessment

What Impact are you having today? What could your Impact be if you had tools to consistently assess Impact?

Many leaders manage by anecdote. Christian ministries are no exception. We have come to believe that the “photo op” or “video shoot” view of the organization is reality. This is seldom true. Mission organizations are under increased pressure to prove results, or face the risk of losing funding. They need new ways of assessing Impact.

The Institute works alongside such ministries to help them identify and achieve maximum Impact. For many years, The Institute has conducted Impact Assessments with Christian ministries and other non-profit organizations. We are now enhancing this tool for use “in the field” so that mission organizations can have an ongoing, end-to-end analysis of the current state of their effectiveness.

The Institute’s web-based diagnostic tools provide measures of perceived Impact for 10 Drivers of Impact that comprise the operating model of organizations. Misalignment between people, departments and components of the Operating Model costs money. The Ministry Impact Assessment (MIA) quickly reveals such misalignment.



The Impact Assessment also measures performance gaps by providing a comprehensive snapshot of the ministry. Analysis includes the degree of executive alignment, how perceptions differ across departments, and how perceptions change over time. By comparing to our baseline of information, we are able to make recommendations on strategies to address Impact gaps. Organizations have benefited greatly from our Impact Assessments which quickly analyze an organization from all aspects: organizational vision, product development, marketing, internal processes, corporate positioning, and economic model. Points of disconnect or misalignment are quickly identified. Issues are surfaced and strategies developed to deal proactively with obstacles that impede Impact.

Requirement for participation	Benefits of participation
Willingness to measure Internet access Readiness to take action on areas that are out of line	Access to leading-edge tool as soon as it is available Ability to shape how ministries think about accountability and achievement of results On-site or telephonic Consultation for your organization to review the results of your own Ministry Impact Assessment

