



Impact Assessment

What Impact is your organization having?

All organizations exist to have an Impact. The Institute works alongside corporations to help them identify and achieve maximum Impact. Our first step is to conduct an Impact Assessment™ - an end-to-end analysis of the current state of an organization. Our web-based diagnostic tools provide measures of perceived Impact for 10 drivers of Impact that comprise the operating model of organizations. Misalignment between people, departments and components of the Operating Model costs money. The Impact Assessment quickly reveals such misalignment.

The Impact Assessment also measures performance gaps by providing a comprehensive snapshot of the corporation. Analysis includes the degree of executive alignment, how perceptions differ across departments, and how perceptions change over time. By comparing to our baseline of information, we are able to make recommendations on strategies to address Impact gaps. Organizations have benefited greatly from our Impact Assessments which quickly analyze an organization from all aspects: organizational vision, product development, marketing, internal processes, corporate positioning, and economic model. Points of disconnect or misalignment are quickly identified. Issues are surfaced and strategies developed to deal proactively with obstacles that impede Impact.

How it Works:

An email link is sent to all participants who complete the assessment on-line through a web browser. The data is aggregated by The Institute in a relational database, and analysis of the data is produced. Perception of current and future Impact usually vary by Executive team member, Management level, Departments and Time with the organization.

A one-to-two day Innovation Strategies Consultation follows the Impact Assessment. This consultation develops breakthrough strategies to achieve Impact, resolve issues, and create buy-in. A final report is drafted reflecting the Impact Assessment and the Innovation Strategies Consultation. The report is easy to read, comprehensive, and includes a game-plan for achieving the Impact.

Features	Benefits
<p>Comprehensive - The Impact Assessment can include the entire organization using web-based tools.</p> <p>End-to-end - The entire Operating Model is considered as an integrated whole.</p> <p>Easy - Because of its web-based nature, the assessment is easy to use.</p> <p>Innovative - Corporations are able to quickly develop integrated strategies in the creative atmosphere of a Consultation.</p>	<p>Quick – the assessment is completed in a fraction of the time taken by traditional approaches.</p> <p>Insightful - The Impact Assessment quickly reveals gaps or misalignment in the Operating Model, identifies issues and shows where areas of improvement are needed, without consultant biases.</p> <p>Unobtrusive - Finally, there are real savings to clients because outside disruption to the organization is kept to a minimum.</p>

We invite you call to schedule a web-based demonstration.

